

6General information	
Academic subject	Business Administration
Degree course	<i>Statistical Sciences</i>
Academic Year	<i>II</i>
European Credit Transfer and Accumulation System (ECTS): 6	
Language	<i>Italian</i>
Academic calendar (starting and ending date)	2nd half of the year
Attendance	<i>No</i>

Professor/ Lecturer	
Name and Surname	Francesco Scalera
E-mail	Francesco.scalera@uniba.it
Telephone	335-7817952
Department and address	<i>Economics</i>
Virtual headquarters	<i>Not defined</i>
Tutoring (time and day)	Wednesday, 11.30 a.m.-13.30 p.m. on Skipe or face-to-face

Syllabus	
Learning Objectives	The course of Business Administration addresses the wide branch of disciplines concerning the business management, organization and accounting at different levels. In particular, it aims at providing the students with the knowledge base as well as the logical and analytical skills needed to develop their ability to thoroughly understand the business trends.
Course prerequisites	The course does not require specific pre-requisites.
Contents	Business administration and economics from a historic and evolutionary point of view. The concept of company. Basic elements of analysis and classification of companies. Preliminary notions about the company's environmental approach. The systemic approach in the economic and corporate studies. The characteristics of the business system. The structure of the company, its institutional pattern, the economic and technical scheme, the company's assets, its organization chart and structure. The sustainability of the company : balance conditions in the different company's categories. The company's decision-making process: investment decisions and current management decisions. Strategic decisions and the main company's strategies. Companies' aggregates. The main costing typologies. Organization : the planning of the organizational pattern, the organizational structure and operating systems, process-based organizational approach and the creation of value. Functional areas (marketing, production and logistics, research and development organization, strategic planning, finance, administration and management control).
Books and bibliography	CASSANDRO P.E., Trattato di Ragioneria – L'economia delle aziende e il suo controllo, Cacucci, Bari, the latest edition. (First Section : Chapter I and Chapter II up to paragraph 34 included). DI CAGNO N., ADAMO S., GIACCARI F., Lineamenti di Economia Aziendale, Cacucci, Bari, 2013. EDUCATIONAL MATERIALS EDITED BY THE TEACHER

Additional materials	None
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Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
Hours			
42	42	0	19
ECTS			
6			
Teaching strategy		slides	
Expected learning outcomes			
Knowledge and understanding on:	<ul style="list-style-type: none"> ○ Principles of Business Administration ○ ○ ○ 		
Applying knowledge and understanding on:	<ul style="list-style-type: none"> ○ Development of a technical approach ○ ○ 		
Soft skills	<ul style="list-style-type: none"> ● <i>Making informed judgments and choices</i> <ul style="list-style-type: none"> ○ Critical analysis ○ ○ ○ ● <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> ○ Capability of transferring knowledge synthetically ○ ● <i>Capacities to continue learning</i> <ul style="list-style-type: none"> ○ Solving problems of an economic nature 		

Assessment and feedback	
Methods of assessment	Oral exam
Evaluation criteria	<ul style="list-style-type: none"> ● <i>Knowledge and understanding :multiple choice test</i> <ul style="list-style-type: none"> ○ ● <i>Applying knowledge and understanding : open-answer questions</i> <ul style="list-style-type: none"> ○ ● <i>Autonomy of judgment : yes</i> <ul style="list-style-type: none"> ○ ● <i>Communicating knowledge and understanding : yes</i> <ul style="list-style-type: none"> ○ ● <i>Communication skills : yes</i> <ul style="list-style-type: none"> ○ ● <i>Capacities to continue learning : yes</i> <ul style="list-style-type: none"> ○
Criteria for assessment and attribution of the final mark	Arithmetic mean of multiple choice test and oral questions score
Additional information	No

